

**DOES EMPLOYEE INVOLVEMENT REALLY INCREASE EMPLOYEE
PRODUCTIVITY – AN EMPLOYEE PERCEPTION BASED STUDY:
(EVIDENCE FROM BANKING INDUSTRY OF BANGLADESH)**

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ABSTRACT

The purpose of this paper is to analyze the relationship between employee involvement and productivity evidence from the banking industry. A self-administrated survey method was used to conduct the study. Data were collected from 100 bank employees through a well-structured questionnaire. The results were analyzed through frequency analysis, mean and standard deviation, t-test and canonical correlation by using SPSS 23 package software. For demographic information of gender of the respondents, sample t-test was used and found that there is no significant difference of response between male and female also difference of response between public banks and private banks towards employee involvement and employee productivity. Canonical Correlation shows the relationship between employee involvement and employee productivity. The research helps to understand the relationship between employee involvement and employee productivity in the banking industry of Bangladesh. It will also make a worthy contribution to the literature and enhance the knowledge in this subject area as it provides authentic results that can be used in further research.

KEYWORDS: *Employee Involvement, Elements of Employee Involvement, Employee Productivity, Factors of Employee Productivity, Banking Industry*

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